

Welcome to The Motor City:

"Year of the Company Grade"



146th NGAUS General Conference

22 – 26 August, 2024

TCF Center | Detroit, Michigan



NGAUS
The National Guard Association of the United States



- Free Conference Center Rental Fee
- Free Wi-Fi
- Free Digital Marquee Sign

TCF Center

- Meeting Room Space (200,000 sq/ft)
- Exhibition Space (723,000 sq/ft)
- Meeting Rooms x 100 (100-1725 sq/ft)
- Business Session Seating (3,500-4,000)
- Ceiling Clearance 30'
- Floor Weight Capacity 500 pds/sq/ft



CGO/WO Mixer



Belle Isle:

*Bringing the
Virgin Islands Carnivale
to the Isle*



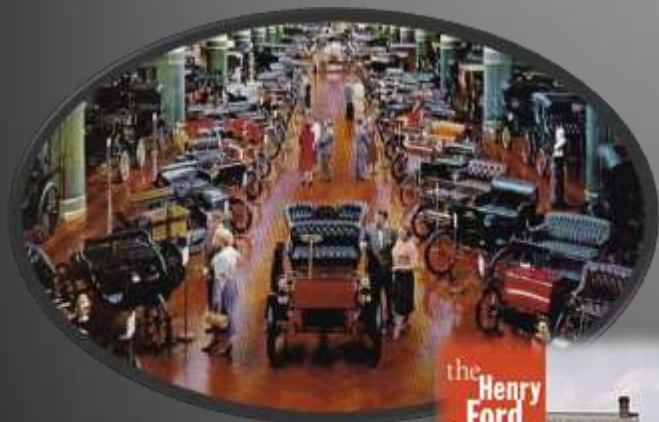
Ford Tough Urbanathlon (5k)



Governor's Reception

Come explore the place where America's can-do spirit inspires you to go out and get it done

Greenfield Village | Henry Ford Museum



"One of the world's coolest museums..."
- The New York Times

"One of the country's best museums..."
- Condé Nast Traveler



- A reproduction of an early American village
- Collection of nearly 100 historic buildings on an 80-acre site
- 300 years of American perseverance serve as a living reminder that anything is possible
- Step foot in the lab where Thomas Edison had his lightbulb moment
- Visit the workshop where the Wright brothers taught us to reach for the sky
- Take a ride in a real Model T



Detroit Institute of Arts

Ranked as the second largest municipally owned museum in the United States



Spouse Choice - Luncheon



Training Day with the NFL



Retiree Luncheon

Capacity: 300 – Second yacht available



INFINITY
OVATION
YACHT
CHARTERS



TAG Reception & Sponsor Recognition



Grosse Pointe War Memorial

TAG Spouse Luncheon

Detroit Yacht Club





Hospitality Night GREEKTOWN

Reserve Greektown
for the
Hospitality Night
Block Party!

10-minute walk
from NGAUS hotels



13

Golf Events

Country Club of Detroit



Hosted
2019
PGA
Rocket
Mortgage
Classic

States Dinner



TCF Center



Sound, Taste and Culture of Detroit

Optional Event – Big Name Entertainment!



*"Ain't no party like a
Detroit party"*

Charity Concert
National Guard Suicide Prevention
Raising Money for the 54!

23

Budget

No registration fee for Company Grade Officers
and their spouse

\$50 registration fee for Field Grade and above

Expenses

TCF Center	\$0
Governor's Reception	\$280,000
Admin Ops	\$273,000
States Dinner	\$264,000
Marketing/Planning	\$170,000
State Active Duty	\$160,000
CGO/WO Mixer	\$117,000
Transportation	\$77,000
Spouse Luncheon Events	\$64,000
Golf Tournaments	\$64,000
TAG Reception	\$60,000
Comms and Facilities	\$44,000
Retiree Luncheon	\$36,000
NGEDA	\$30,000
Urbanathlon	\$15,000

Total: \$1,654,000

Income

Fundraising / Sponsorship	\$1,000,000
Conference Registration	\$175,000
Legislature Funding	\$160,000
Virgin Islands	\$117,000
Detroit CVB	\$87,000
Hotel Rebates	\$70,600
Golf Registration	\$41,000
Urbanathlon Fees	\$10,000

Total: \$1,660,600

Motor City NGAUS Volunteers

Executive Committee

CO-CHAIR: Scott Meyers

CO-CHAIR: Jeff Connell

VICE-CHAIR: Rich Sands

SECRETARY: Deb Salters

TREASURER: Andy Matejek

VING: Beresford Edwards

NGAM: Amie Kemppainen

NGAM: Keith Lane

NGAM: Jeff Frisby

Planning Partners

Andrea Cadotto – Detroit CVB

Harriet Carter – Detroit CVB

Matt Dykstra – Conference Direct

Michelle Yurcak – Premium Events (Transportation)

Katelyn Wilcox – MEDC

Michele Mahoney – NGEDA

Event Coordination

Matt Skeens

Anika Jankowski

Dan Schoettle

Adam Stephens

Todd Falor

Amanda Falor

Nicole Cosman

Lindsey Sands

Kevin Bohnsack

Ryan Moll

Hannah MacDonald

Steven Jones

Wendy Aurelien (VING)

Deanne Fell

Chris Pawsat

Hard Look Kid Rock Video